

Cheridan






Arthur



ADVERTISING

COPYWRITER

CONTACT

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SOCIAL

 @cheridan.arthur
 @CheridanArthur

EDUCATION

Savannah College of Art and Design (SCAD)
Sept 2016 - May 2020

SCAD Hong Kong Study Abroad
March 2018 - June 2018

SCAD Lacoste, France Study Abroad
Sept 2019 - Nov 2019

BFA in Advertising and Branding
Concentration in Copywriting

WORK EXPERIENCE

Copywriting Trainee - Energy BBDO - Chicago, IL
June 2020 - Present
Created social media content for Wrigley-Mars
and Bayer clients

Copywriting Intern - Dudnyk - Horsham, PA
June 2019 - August 2019
Shadowed senior copywriter while creating a
fully developed marketing strategy & ad campaign for a
non-profit client

SCADPro Designer - Volvo - Savannah, GA
March 2019 - May 2019
Developed ideas & concepts for the future of
Volvo's autonomous cars from online shopping,
to valet parking

SCADPro Designer - Venus Fashion - Savannah, GA
January 2019 - March 2019
Elected as lead concept developer for an
active social media strategy to increase customer
engagement online & promote a pop-up event

Event Coordinator Intern - PrimaMedia - Hatfield, PA
June 2018 - Sept 2018
Created, planned, & organized events for
celebrity chef Maria Liberati

Student Designer - BBDO - Hong Kong
March 2018 - June 2018
Participated in design challenge to create a
brand experience for HK based beverage, VLT targeting
HK millennials

ACHIEVEMENTS

Graduated Summa Cum Laude
May 2020
Maintained a 3.9 GPA throughout college

SCADDY Awards
May 2020
Gold - Creative Tech Use

May 2019
Gold - Mobile
Gold - Social Media
Silver - Art Direction

Design Challenge - Jane Seymour Open Hearts
March 2019
First place

Adobe Certification
March 2018
Adobe Illustrator - Graphic Design & Illustration

SKILLS

Software
Adobe Illustrator
Adobe Indesign
Adobe Photoshop
Adobe After Effects
Microsoft Word
Powerpoint
Excel

Professional
Creative Problem Solving
Creative Writing
Communication
Organization
Art Direction
Design

Interpersonal
Leader
Determined
Curious
Gregarious
Punctual
Patient
Ambitious